



**NOF.ORG
Linking Request Form**

A. Links to NOF.ORG Web Site: If you request permission to include a link to the NOF.ORG web site (an “NOF Link”) on your web site, please provide the following information:

Name of owner/operator of web site on which NOF Link will appear (the “ <u>Linking Site</u> ”)	
URL of page on which NOF Link will appear	
Description of page of Linking Site on which NOF Link will appear	
NOF.ORG page to which the NOF Link will point, if other than www.nof.org	
Description of appearance of NOF Link requested (e.g., URL or logo, size, colors)	
Description of third-party advertising, if any, appearing on the page of Linking Site on which NOF Link will appear	

Your use of NOF Links is subject to your compliance with the following: (i) the appearance, position and other attributes of the NOF Link may not be such as to damage or dilute the goodwill associated with the names and trademarks of National Osteoporosis Foundation (“NOF”); (ii) unless otherwise specified above, the NOF Link must “point” to the URL <http://www.nof.org> and not to other web pages within the NOF.ORG web site (unless you receive permission from NOF to do so); (iii) the appearance, position and other attributes of the NOF Link may not create the false appearance that your organization or entity or the Linking Site is sponsored by, affiliated with, associated with, or endorsed by NOF; (iv) when selected by a user, the NOF Link must display the NOF Web Site on full-screen and not within a “frame” on the Linking Site; and (v) NOF reserves the right to revoke its consent to the NOF Link at any time and in its sole discretion.

B. Links to Your Web Site: If you request that a link to your web site (an “Outbound Link”) be included on the NOF.ORG web site, please provide the following information:

Name of owner/operator of web site to which the Outbound Link will point (the “ <u>Linked Site</u> ”)	
URL of page to which the Outbound Link will point	
Description of page of Linked Site to which the Outbound Link will point	
NOF.ORG page on which the Outbound Link is requested to be included	
Description of appearance of the Outbound Link requested (e.g., URL or logo, size, colors)	
Description of third-party advertising, if any, appearing on the page of Linked Site to which the Outbound Link will point	

NOF’s inclusion of an Outbound Link on the NOF.ORG web site is subject to your compliance with the following: (i) the appearance and other attributes of the Linked Site may not be such as to damage or dilute the goodwill associated with NOF’s names and trademarks; (ii) notwithstanding any requests specified herein, the appearance, position, and other attributes of the Outbound Link will be determined by NOF in its sole discretion; (iii) the appearance and other attributes of the Linked Site may not create the false appearance that your organization or entity or the Linked Site is sponsored by, affiliated with, associated with, or endorsed by NOF; (iv) NOF reserves the right, but not the obligation, to include “pop-up” or other notifications to the user that the user is leaving the NOF.ORG web site; and (v) NOF reserves the right to remove any Outbound Link at any time and in its sole discretion. You hereby grant NOF a perpetual, worldwide, royalty-free right and license to use, reproduce, distribute, perform and display the Outbound Link on NOF.ORG. You may terminate such license at any time by providing written notice to NOF.

Unless and until this Linking Request Form is countersigned by NOF below, all linking shall be subject to the linking policy specified on the Terms of Use page on the NOF.ORG web site. By signing below, you represent that you have the right, power and authority to include links on Linking Site as described herein, and, if applicable, to permit NOF to include Outbound Links on the NOF.ORG web site as described herein, and to bind the owner/operator of the Linking Site and Linked Site, as applicable.

Name of Organization: _____

ACKNOWLEDGED AND AGREED:
NATIONAL OSTEOPOROSIS FOUNDATION

By: _____
Name: _____
Title: _____

By: _____
Name: _____
Title: _____

Please fax to 703-414-3742, Attention Web Master.